

# Healthcare Tech

OUTLOOK

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**EMR EHR**  
E D I T I O N

**TOP  
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**HealthcareTech**  
OUTLOOK

**MyLifeID**



# MyLifeID

## Provisioning Comprehensive, Easily Accessible Health Records

**M**yLifeID fills the interoperability gap in the healthcare ecosystem by acting as a repository of medical data from multiple sources and a redistribution hub for information. Its easy-to-use proprietary AI-based hybrid-cloud platform facilitates the aggregation of medical data and real-world evidence into a single, comprehensive patient profile, accessible anytime, anywhere, from any device. This accelerates diagnostics and increases treatment accuracy, enabling patients to participate actively in their healthcare.

The company acquires data into its healthcare cloud through the use of APIs, import routines and relevant data exchange modules to enhance the quality of the information gathered. It features the capability to collect data from multiple medical and consumer devices such as wearables (e.g., Samsung and Apple watch). The MyLifeID healthcare cloud's functionality can be extended through the addition of plugins. For example, a plugin that notifies the patient's doctor in an emergency.

The plugin architecture can enable predictive analysis or data qualification for research purposes, further strengthening the insights generated from this information.

"Given the critical nature of medical data, MyLifeID offers AI-based validation methods to improve data accuracy, delivering actionable, meaningful information," says Jeffrey Cohen, CEO of MyLifeID.

The user-friendly interface does not require weeks or months of training. It can be used independently or in conjunction with other digital health platforms, extending continuity of care for patients across the globe. Furthermore, the platform enables doctors and consumers to access medical records on multiple devices such as desktop computers, laptops, mobile phones, or web browsers, in multiple languages. The AI standardizes medical data in terms of language translation, colloquialisms, and cultural differences through its proprietary medical dictionary, making MyLifeID a truly global solution.

The consumer benefits of the MyLifeID solution are amplified through the addition of the multi-tiered, secure MyLifeID Pocket Cloud™. This personalized, portable, USB storage device does not require an internet connection to check medical records and is specifically resistant to viruses and data corruption. In terms



Jeffrey Cohen,  
CEO

of utility, users may synchronize their health and medical information, legal documents, and other personalized data. The MyLifeID Pocket Cloud builds healthcare equity through its ability to store a person's complete health data in up to 5 languages simultaneously while enabling them to access their medical records anywhere in the world.

For instance, most US-centric EMR platforms fail to incorporate the past health records of immigrants and citizens who undergo medical procedures abroad. This lack of critical data regarding medical history leads to inaccurate diagnosis, unnecessary treatments and deadly side-effects. In these situations, MyLifeID acts as the

missing link, bridging the gap in the global healthcare ecosystem.

The MyLifeID solution provides a full audit trail of all data, whether imported, accessed via API or entered by the patient. This is especially important when conducting clinical trials. Participants can easily document feedback on the platform, adding accurate and thorough evidence to the trial outcomes. This enables doctors to determine the value and reliability of the data, closing the information value loop.



**Given the critical nature of medical data, MyLifeID offers AI-based validation methods to improve data accuracy, delivering actionable, meaningful information**



The extensive use of EMR and EHR platforms to collect healthcare data has heralded a new era of data management and exchange. Healthcare companies, hospitals, and providers create data silos that limit interoperability and ease of access in emergencies. The delay in accessing complete patient data due to these silos incurs more costs and may lead to significant damage to patient health.

To extend continuity of care, the MyLifeID health data platform enables users to aggregate all their health data from multiple sources into a single comprehensive patient profile. This simplifies access to these records by the medical community and expedites quality care across the healthcare ecosystem. **HT**